



WHAT DO OREGONIANS

Know & Think About MARINE RESERVES ?

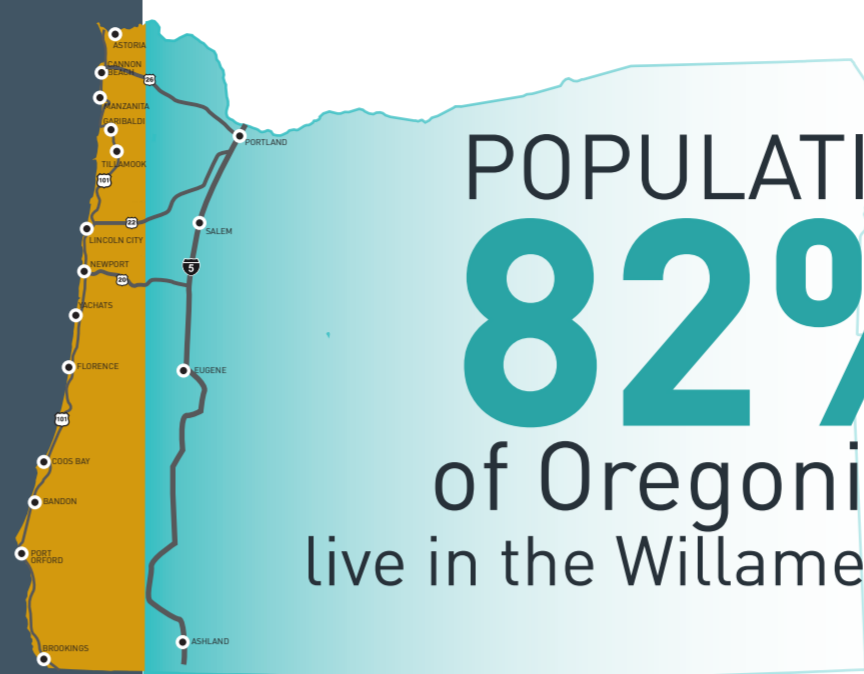
OREGON COAST VS WILLAMETTE VALLEY



Respondents were somewhat more likely to be:

older, male

POPULATION
5%
of Oregonians
live on the Oregon Coast



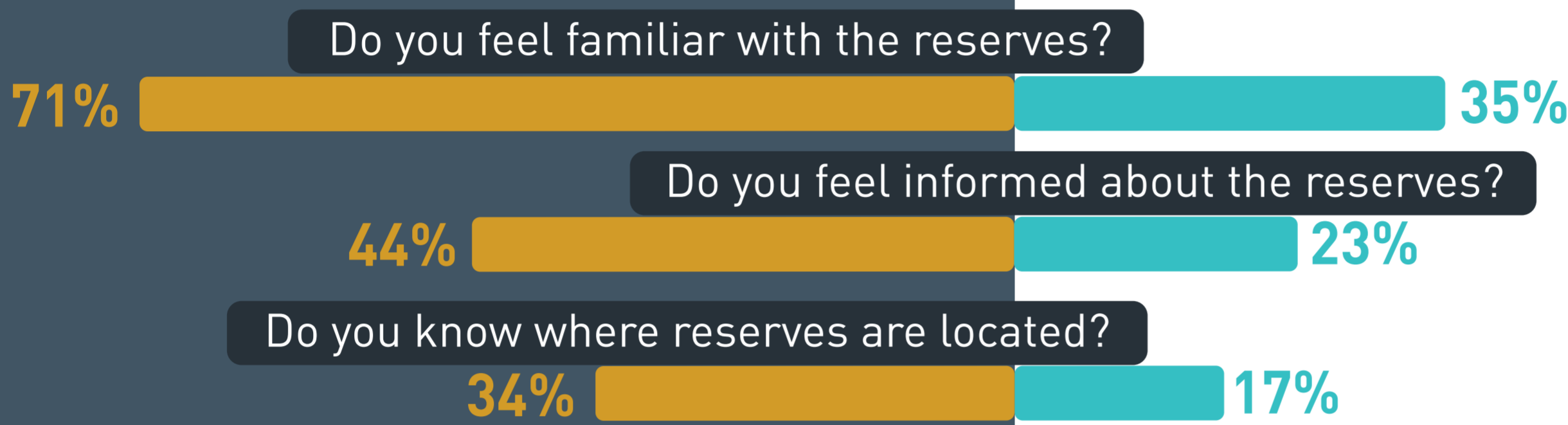
POPULATION
82%
of Oregonians
live in the Willamette Valley



Respondents were somewhat more likely to be:

younger, female

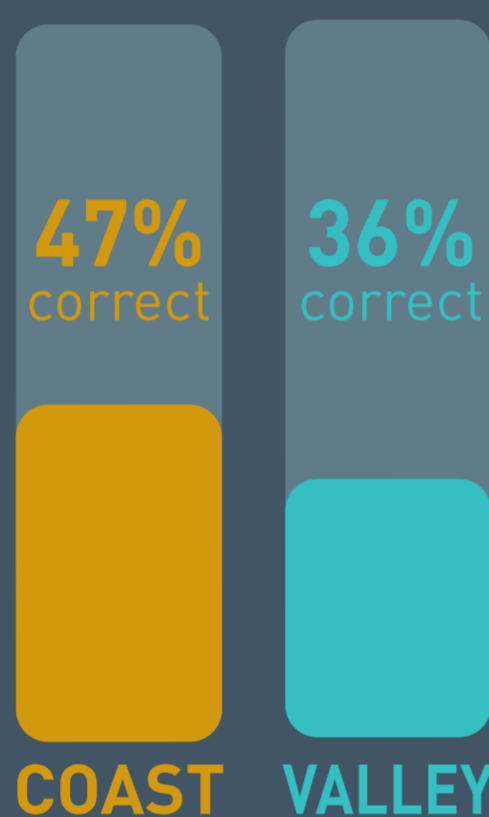
Knowledge About Marine Reserves



How much do Oregonians **think they know** about marine reserves?

But, how much do Oregonians **actually know** about marine reserves?

We gave them a quiz:



COASTAL residents report a **higher** sense of perceived awareness about marine reserves relative to **VALLEY** residents

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It turns out that **COASTAL** residents actually **do know more** about marine reserves

But, overall knowlege about marine reseres tended to be low (basically, Oregonians don't know much about them yet)

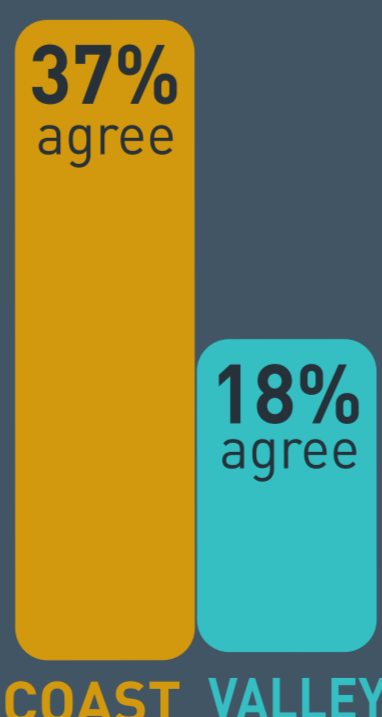
Beliefs about Marine Reserves



I am against establishing reserves in Oregon

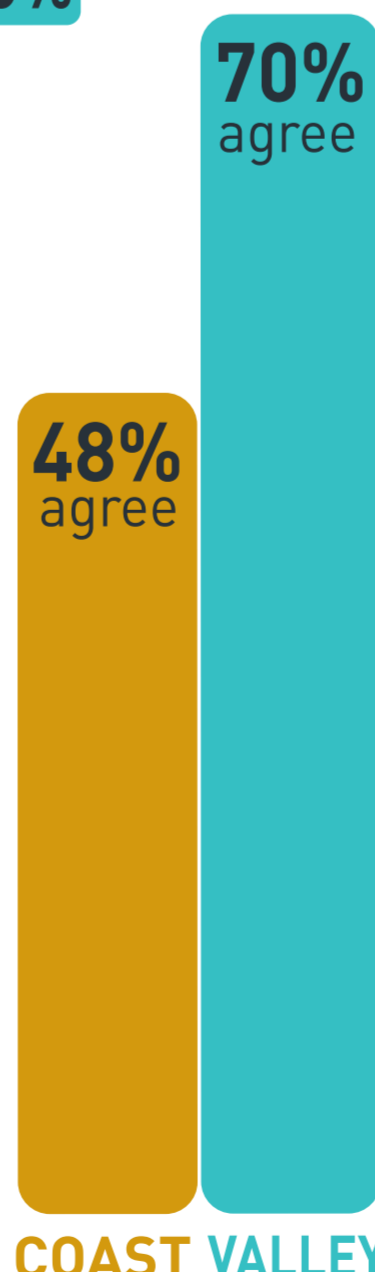


COASTAL respondents were more likely than **VALLEY** respondents to believe that marine areas should be mostly utilized with a little protection



Should mostly utilize marine areas with just a little protection

VALLEY respondents were more likely than **COASTAL** respondents to believe that marine areas should be mostly protected with a little utilization



Should mostly protect marine areas with just a little utilization